

[Home](#) > About Us

ABOUT US

Our Story

From beans roasted in a peanut roaster to a variety of smooth, delicious blends all over the country, we've really grown.



Where It All Began

We started in the '70s as Stewart Brothers Coffee, brewing surprisingly smooth coffee with just a 12-pound peanut roaster on Seattle's Pier 70.



Bigger Shop on a Little Island

We soon outgrew our little roaster and moved to beautiful Vashon Island, where we continued to roast and blend delicious coffee for stores across Seattle.



Becoming the Best



Henry and His Signature Blend

We entered a competition to name the “best cup of coffee in Seattle,” and when our notably smooth taste earned us the coffee crown, we changed our name to Seattle’s Best Coffee.

Our inaugural signature blend was named for a cat named Henry who liked to warm up next to the roasters. Henry's Blend® became the first of the excellent Seattle's Best Coffee roasts and flavors that followed.



So, Here We Are

In the more than 45 years since, it's been a labor of love. We've perfected our signature roasting process while living up to our name and staying true to our roots in stores across the country.

How We Roast

Our thoughtful process, from bean to cup.



Better beans

Our 100% Arabica beans are sourced exclusively from Latin America, where we work closely with farmers to ensure total consistency. That means you get incredible taste every time you throw on a pot or pop in a K-cup® pod.

Our master blenders create a blend that you can count on getting that same



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